

Report on Workshop on Protecting IPR and IP Management for Start-ups On the Occasion of World Intellectual Property Day

Title of the Session: Workshop on Protecting IPR and IP Management for Start-ups
On the Occasion of World Intellectual Property Day

Organized By: Institution's Innovation Council (IIC), Swami Vivekananda University, Kolkata

Resource Person: Prof. (Dr.) Koushik Kumar, BIT Mesra

Mode of Delivery: Off-line

No. of Participants: 57

Nationality: Indian

Duration: 8 Hours

Date & Venue: 27th April 2026, MSB Hall 3, Swami Vivekananda University, Barrack pore,
Kolkata West Bengal

Objectives:

The primary goal of the workshop was to foster a culture of innovation and legal awareness among budding entrepreneurs and engineering students. Specific objectives included:

- To sensitize participants on the fundamental concepts of **Intellectual Property Rights (IPR)** and their role in business growth.
- To provide a roadmap for startups to identify and protect their unique innovations through various IP tools.
- To bridge the gap between academic research and commercialization through proper IP management.
- To celebrate **World Intellectual Property Day** by highlighting the importance of legal safeguards in the creative and technical fields.
- **Total 15 No. of IP application Filled.**

Theme:

The theme of the program was **"IP Management for Start-ups: Turning Ideas into Assets."** It focused on how intellectual property serves as the backbone of the modern startup ecosystem, ensuring that "IPR" is viewed not just as a legal requirement, but as a strategic financial and competitive advantage.

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Outcome:

The session was characterized by a transition from high-level institutional greetings to deep technical insights:

- **Inaugural Session:** Opening remarks by **Prof. (Dr.) Bikash Panja** (Dean) on the necessity of IP in engineering education, followed by an address by **Dr. Ranjan Kumar** (IIC Convener) regarding the University's commitment to innovation.
- **Technical Keynote:** **Prof. (Dr.) Koushik Kumar** (BIT Mesra) delivered an intensive lecture covering the IP spectrum:
 - **Patent Lifecycle:** Detailing the "typical patent file process" and what qualifies for protection.
 - **Brand Protection:** Identifying the nuances of Trademarks and Service Marks, including the specific "refusal grounds" for registration.
 - **Regional Assets:** A deep dive into **Geographical Indications (GI)**, illustrating the importance of regional branding with real-world examples.
 - **Non-Disclosure & Content:** Exploration of **Trade Secrets and Copyrights** as essential tools for software and creative startups.
- **Interactive Closing:** A group photography session to symbolize the collaborative spirit of the IIC and the participating engineering departments.
- **Total 15 No. of IP application Filled.**

Session Highlights:

Upon the conclusion of the workshop, the following outcomes were achieved:

- **Enhanced Knowledge:** Participants gained a clear understanding of the different types of IP (Patents, Trademarks, GI, etc.) and how they apply to specific industries.
- **Procedural Literacy:** Attendees learned the practical steps involved in the patent filing process, demystifying the legal complexities.
- **Strategic Thinking:** Students and future entrepreneurs can now identify "refusal grounds" early in their branding phase, saving time and resources.
- **Institutional Engagement:** The event strengthened the role of the **Institution's Innovation Council (IIC)** as a hub for professional development and intellectual growth within the university.

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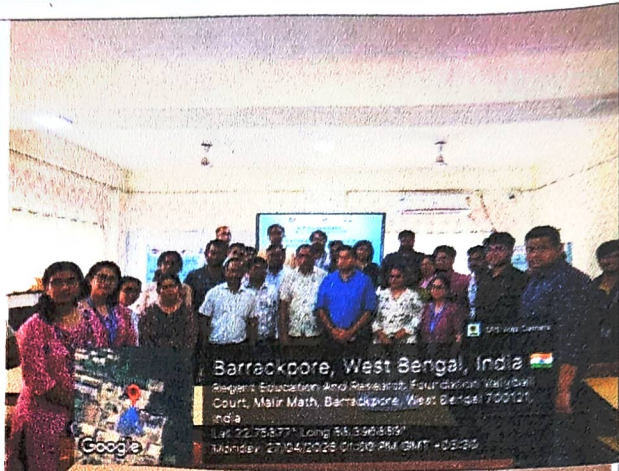
Glimpse of the event:

**INSTITUTION'S INNOVATION COUNCIL,
SWAMI VIVEKANANDA UNIVERSITY, KOLKATA**
Presents

**WORKSHOP ON: PROTECTING IPR AND IP MANAGEMENT FOR START-UPS
ON THE OCCASION OF WORLD INTELLECTUAL PROPERTY DAY**

**Resource Person:
Prof. (Dr.) Kaushik Kumar
Professor, BIT Mesra**

Date: Monday, 27th April 2026 | Time: 11:30 am onwards
Venue: MSB Hall 3 | Swami Vivekananda University, Kolkata
www.swamivivekanandauniversity.ac.in



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Swami Vivekananda University, Kolkata**

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General Participants Feedback:

Appreciations:

- Insightful and engaging sessions.
- Effective knowledge-sharing between participants and members.
- Provided a valuable platform for interaction and collaboration.

Recommendations:

- Incorporate sustainable practices in future Programs.
- Encourage collaborative initiatives among participants.
- Ensure continued engagement through follow-up workshops or sessions.

Timestamp	Name	Department	Overall experience of the program	would you like to participate in such events?	Suggestions
4/27/2026 12:56:05	Sourav Gh	Mechanical Engineering	5	Yes	
4/27/2026 12:56:41	Dharmendu Sanyal	Mechanical engineering	5	Yes	NA
4/27/2026 12:56:54	SARMAJEET DEY	B Tech in Mechanical En	5	Yes	
4/27/2026 12:56:59	Sirata Ganguli	Civil engineering	5	Yes	
4/27/2026 12:57:23	Atreyee Nandy	BMLT	5	Yes	
4/27/2026 12:57:26	WASIM FIROZ MOLLA	MLT	5	Yes	
4/27/2026 12:57:41	Manish Kumar Shuk	B Tech in Mechanical e	5	Yes	After a the completion of the session we can have a quiz competition on the session
4/27/2026 12:57:54	Bikram Maity	MLT	5	Yes	
4/27/2026 12:57:58	Bismita Bhattacharya	MLT	4	Yes	Looking forward to more such gatherings, specially steps to file a patent
4/27/2026 12:58:00	Jyotip Roy	Mechanical Engineering	5	Yes	
4/27/2026 12:58:07	Ankur Adak	BMLT	5	Yes	
4/27/2026 12:58:10	Soumitree Mondal	Department of Optomet	5	Yes	Great event
4/27/2026 12:58:14	Saurav Kamakar	Optometry	5	Yes	
4/27/2026 12:58:21	Puja Porel	BMLT	5	Yes	
4/27/2026 12:58:33	Soumik Bose	Mechanical Engineering	5	Yes	Very interesting program
4/27/2026 12:58:58	ABHINABA GUPTA, TEA	MEDICAL LABORATORY	5	Yes	Yes
4/27/2026 13:02:11	ombica ojha	mechanical engineering	5	Yes	
4/27/2026 13:02:39	ANUSHEK SAMANTA	Mechanical Engineering	5	Yes	More workshop like this
4/27/2026 13:02:43	Tanushree Sarman	Mechanical Engineering	5	Yes	
4/27/2026 13:04:57	SK JAHANGIR ALAM	Mechanical Engineering	5	Yes	After doing need time
4/27/2026 13:07:35	Dr. Md Enshad	Mechanical Engineering	5	Yes	This workshop is very informative, it definitely helps us to publish Patent
4/27/2026 13:38:53	DR MANJAS CHAKRABORTI	OPTOMETRY	5	Yes	Such type of programme should be at regular interval.
4/27/2026 15:35:05	Dipak Sarkar	Mechanical Engineering	5	Yes	We need more such programme
4/27/2026 16:27:43	Suman Kumar Ghosh	Mechanical engineering	5	Yes	
4/27/2026 16:29:32	Pradip Kumar Das	Mechanical	5	Yes	Very interesting and informative program

Signature of the Convener with University Seal

Convener:

**Dr. Ranjan Kumar,
Convener, IIC Cell**

**Associate Professor & Head, Dept. of Mechanical Engineering,
Swami Vivekananda University, Kolkata-700121.**



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